

REDWOOD PARKS CONSERVANCY

2025 IMPACT REPORT



REDWOODPARKSCONSERVANCY.ORG



LETTER FROM OUR EXECUTIVE DIRECTOR

Dear Friends,

I have spent my first month in the role of Executive Director learning about our community accomplishments over the past year, and I want to begin by honoring the people who made them possible. The milestones highlighted in this report are a testament to the dedication of the staff and Board of Directors at Redwood Parks Conservancy (RPC), who carried this organization forward with skill and heart long before I arrived. I am deeply proud to now stand alongside them.

I also want to acknowledge that Redwood Parks Conservancy carries out its work on the ancestral homelands of the Tolowa, Yurok, Wiyot, and other Indigenous peoples who have stewarded this coastline since time immemorial. Their knowledge of these lands, of the rivers, forests, and coastal waters we work to protect, long precedes our own, and their continued stewardship and partnership remain vital to the future of this region.

As I reflect on all that this community made possible in 2025, I am incredibly thankful for the support that surrounds RPC. This past year would not have been possible without you. Whether you gave a donation, volunteered your time, or supported this work by shopping at one of our seven park stores, you played a direct role in caring for the public lands of California's far north coast.

Redwood Parks Conservancy exists to support the agencies entrusted with managing these extraordinary places, including the National Park Service, California State Parks, the Bureau of Land Management, and the U.S. Forest Service. Together, we work to protect and enhance landscapes that range from ancient rivers and wild coastlines to open prairies and forests home to the tallest trees in the world. Your support helps ensure these places remain protected, welcoming, and meaningful for everyone who visits.

This report reflects what was accomplished together in 2025. From expanding educational opportunities to advancing conservation projects and improving visitor experiences, each milestone represents the shared commitment of this community and its belief in the value of these lands.

As I begin this new chapter, I carry forward the same gratitude for this community that guided my predecessors. On behalf of our entire team, thank you for your generosity, trust, and continued support. Because of you, these remarkable places will continue to inspire connection, learning, and stewardship for years to come.

With gratitude,
Tara Dettmar, Executive Director

HOWLAND HILL OUTDOOR SCHOOL

Howland Hill Outdoor School provides immersive environmental education experiences that connect students with the natural and cultural resources of Redwood National and State Parks. A \$25,000 grant from the Klamath Promise Neighborhood Program supported the program by funding essential camping equipment, educational supplies, and staffing.

The grant enhanced hands-on learning through interactive lessons on water quality, forest food chains, and the rich biodiversity of the redwood forest, helping students build a lasting connection to nature while making outdoor education more accessible.



OUTDOOR EDUCATION CONTINUED



1,125 Students Served

Students from Pre-K through 6th grade participated in on-site outdoor education experiences and in-class environmental education programs, building knowledge and fostering a lifelong connection to nature.

15 Participating Schools

Students from 15 schools across Del Norte County, Humboldt County, and Southern Oregon participated in educational programming, expanding access to meaningful outdoor learning throughout the region.

250 Additional Students Engaged

Education staff connected with an additional 250 students through a regional science fair, inspiring curiosity about the natural world through hands-on activities and interactive learning.



VOLUNTEERS & TITANEERS

9,989

Volunteer Hours

In 2025, hundreds of volunteers supported Redwood Parks Conservancy through one-time events, the Titaneers program, Visitor Center placements, and park operations, contributing thousands of service hours and tens of thousands of dollars in in-kind support.

Trail & Beach Cleanups

Volunteers cleared approximately 13 miles of trail and removed nearly 2,300 pounds of debris during major beach cleanups including our annual 5th of July Cleanup.

Impact on Park Access

Volunteer efforts improved access and stewardship across Redwood National and State Parks, contributing thousands of service hours and tens of thousands of dollars in in-kind support.

23,172

Visitors Engaged

In its third year, the 30-member Titaneers volunteer team contributed 1,737.5 hours as monitors and interpreters at the Grove of Titans. Volunteers personally engaged 23,172 visitors, sharing Leave No Trace principles and stewardship messages at a site that welcomed more than 400,000 visitors in 2025.



PARK PUBLICATIONS

From the moment visitors arrive, high-quality maps, guides, and educational materials help them safely explore and better understand Redwood National and State Parks. In 2025, Redwood Parks Conservancy invested in the production of these essential resources, ensuring hundreds of thousands of visitors had access to accurate information and engaging educational materials throughout the year.



120,000 Official Redwood National and State Parks Visitor Guides

75,000 Official National Park Service Visitor Maps

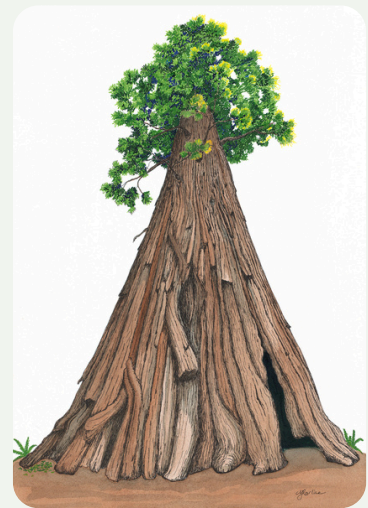
10,000 Junior Ranger Badges



EVENTS & COMMUNITY ENGAGEMENT



"Sequoia Sempervirens Ghost" by Carin Wagner. Oil on linen.



Left: "In Awe" by Lorraine Bubar. Papercutting. Right: "Intrepid" by Matt Harline. Ink and watercolor on paper.

Redwood National and State Parks Artist-in-Residence Program

In partnership with the National Park Service and California State Parks, Redwood Parks Conservancy helps coordinate the Artist-in-Residence Program at Redwood National and State Parks. Each year, accomplished artists from a variety of disciplines spend time immersed in the parks, creating original works inspired by the redwood forests, rugged coastline, and the people and stories that make these landscapes unique.

In its third year, the Artist-in-Residence Program welcomed four talented artists whose work offered new ways to experience and appreciate these extraordinary places. Through public presentations and artwork created during their residencies, they inspired visitors and community members to see Redwood National and State Parks through fresh perspectives, fostering a deeper connection to the natural and cultural resources that make these parks unique.





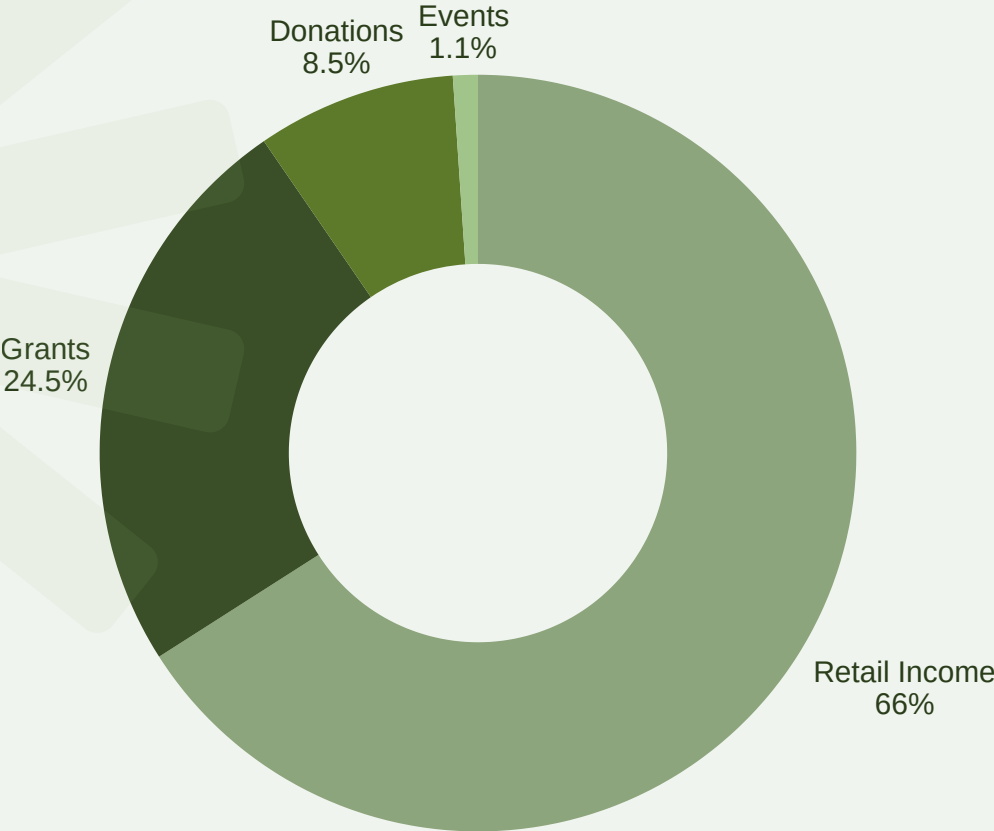
FINANCIAL IMPACT

FINANCIAL INCOME
\$2,655,663 TOTAL

WHERE YOUR SUPPORT GOES

Every dollar raised helps protect, restore, and provide equitable access to the extraordinary public lands of California's far north coast.

91% of all funds directed to public lands and programs.



Notable points:

Increase in net retail sales of \$260,051 (18.72% over 2024)
Register Round Up Donations: \$93,589

- Direct aid to parks 13%
- Programmatic support for parks 78%
- Administration and fundraising 9%

FINANCIAL IMPACT

\$2,228,108 TOTAL EXPENDITURE



THANK YOU

Your love for the redwoods makes this work possible. Thank you for helping preserve these extraordinary places and the experiences they provide.

SUPPORT THE REDWOODS

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