



2024 IMPACT REPORT

REDWOOD PARKS CONSERVANCY

WWW.REDWOODPARKSCONSERVANCY.ORG

LETTER FROM OUR CO-INTERIM EXECUTIVE DIRECTOR

Dear Friends,

As I reflect on 2024, I am incredibly thankful for the community that supports Redwood Parks Conservancy. This past year would not have been possible without you. Whether you gave a donation, volunteered your time, or supported our work by shopping at one of our seven park stores, you played a direct role in caring for the public lands of California's far north coast.

Redwood Parks Conservancy exists to support the agencies entrusted with managing these extraordinary places, including the National Park Service, California State Parks, the Bureau of Land Management, and the U.S. Forest Service. Together, we work to protect and enhance landscapes that range from ancient rivers and wild coastlines to open prairies and forests home to the tallest trees in the world. Your support helps ensure these places remain protected, welcoming, and meaningful for everyone who visits.

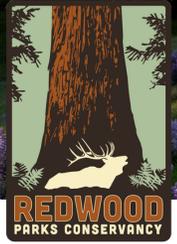
This report reflects what we accomplished together in 2024. From expanding educational opportunities to advancing conservation projects and improving visitor experiences, each milestone represents the shared commitment of this community and its belief in the value of these lands.

On behalf of our entire team, thank you for your generosity, trust, and continued support. Because of you, these remarkable places will continue to inspire connection, learning, and stewardship for years to come.

*With gratitude,
Kristen Zumeta*



*Co-Interim Executive Director and Development Director
Redwood Parks Conservancy*



SUE-MEG RIM TRAIL PROJECT

With support from the California State Coastal Conservancy, Redwood Parks Conservancy and California State Parks secured funds for the Sue-meg State Park Rim Trail Project. The project will replace a temporary seasonal pipe bridge with a permanent 33-foot fiberglass stringer footbridge and reroute 262 feet of trail to address erosion-related damage. These improvements will restore a popular segment of the Rim Trail, enhanced visitor safety, and strengthened long-term trail sustainability. The completed work supports 1.7 miles of ADA-accessible trail along the California Coastal Trail, improving equitable access to one of the North Coast’s most treasured parks for local communities, Tribes, and visitors from around the world.



Restored trail and footbridge, Sue-meg Rim Trail.

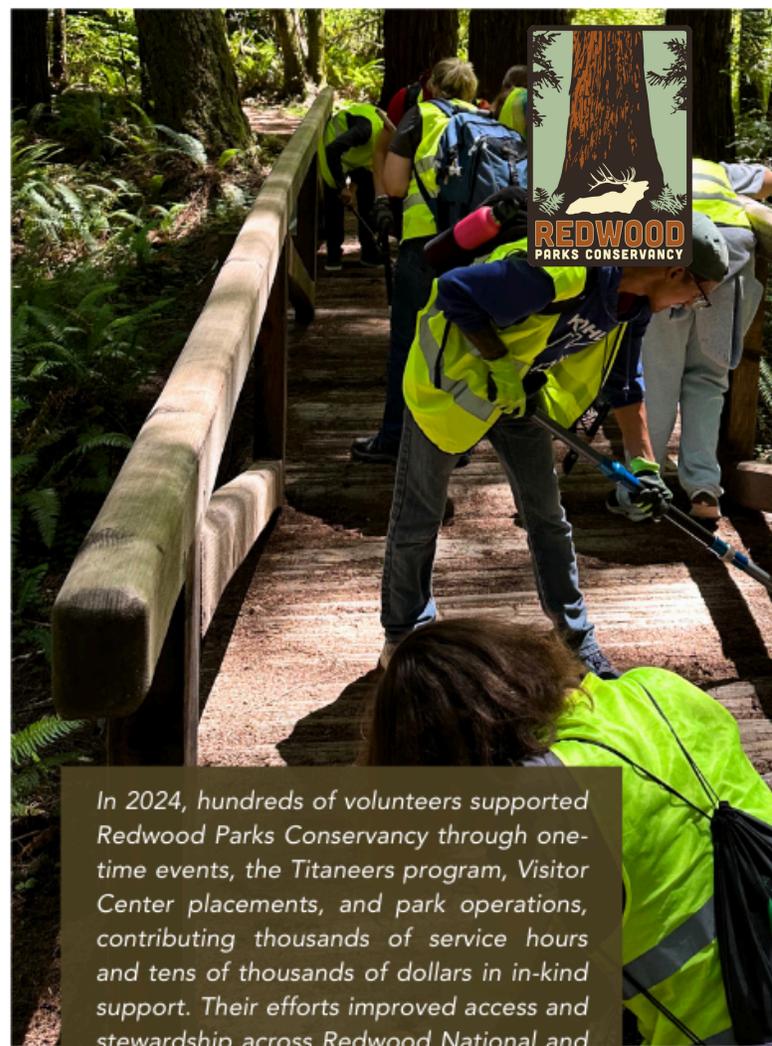
NORTH COAST JUNIOR LIFEGUARDS

Redwood Parks Conservancy continued its support for the North Coast Junior Lifeguards program through a grant from the Coastal Conservancy. More than 400 children ages 8–17 participated, gaining essential coastal safety training in CPR, first aid, and rescue skills, alongside swimming and engaging, team-based activities. The grant also expanded access by supporting scholarships for participating families and providing necessary equipment and supplies, reinforcing the program’s commitment to safety, inclusivity, and learning for all abilities.

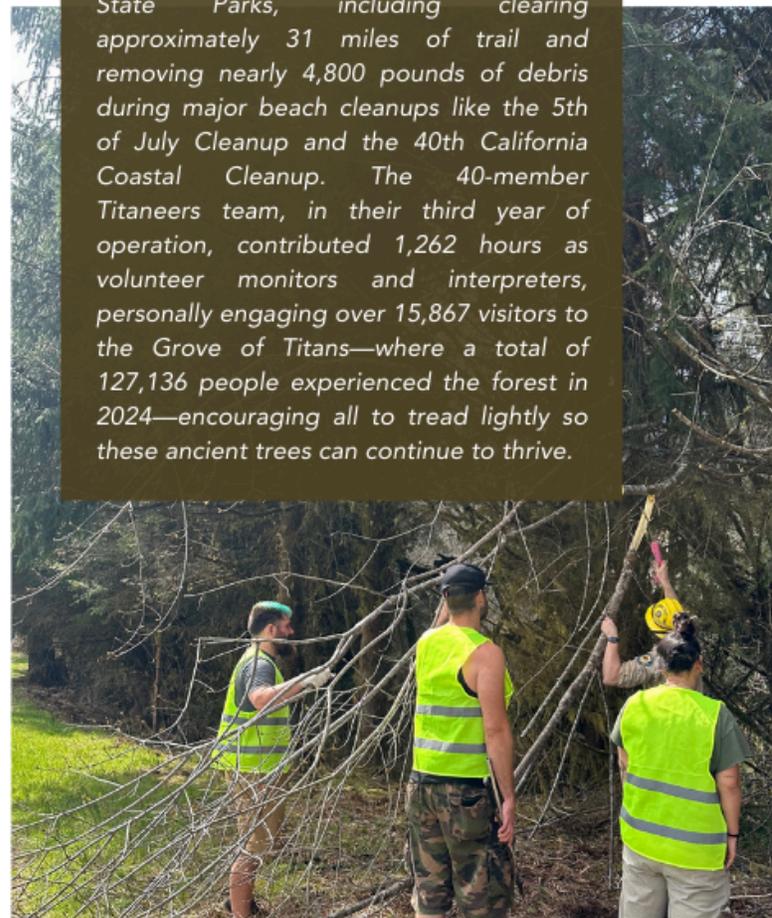


The Junior Lifeguards help make our coast safer.

VOLUNTEERS & TITANEERS



In 2024, hundreds of volunteers supported Redwood Parks Conservancy through one-time events, the Titaners program, Visitor Center placements, and park operations, contributing thousands of service hours and tens of thousands of dollars in in-kind support. Their efforts improved access and stewardship across Redwood National and State Parks, including clearing approximately 31 miles of trail and removing nearly 4,800 pounds of debris during major beach cleanups like the 5th of July Cleanup and the 40th California Coastal Cleanup. The 40-member Titaners team, in their third year of operation, contributed 1,262 hours as volunteer monitors and interpreters, personally engaging over 15,867 visitors to the Grove of Titans—where a total of 127,136 people experienced the forest in 2024—encouraging all to tread lightly so these ancient trees can continue to thrive.



EDUCATION & OUTREACH

RPC expanded community connection to the redwoods through a wide range of outreach and education efforts. The organization supported 63 Experience Nature events, engaging 1,015 participants, including 122 Redwood Coast Regional Center clients, while also reaching thousands more through recruitment tabling, festivals, cultural events, interpretive programs, and volunteer trainings. These efforts fostered inclusive access, learning, and long-term stewardship.



Visitors participate in a painting program on the deck at the Hiouchi Visitor Center.



VOLUNTEERS
CONTRIBUTED

8,340

HOURS IN OUR
PARKS

TRANSPORTATION

Transportation services played a key role in reducing barriers to park access throughout the year. RPC provided year-round shuttle support for programs, events, and internal operations, including transportation to Grove of Titans, kayak programs, cultural celebrations, and community festivals. These services helped hundreds of participants safely and sustainably experience the parks while reducing congestion and access limitations.



RUN IN THE REDWOODS

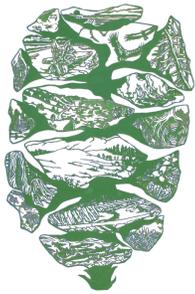
In 2024, Run in the Redwoods 5K Fun Run & Walk marked its 11th year in a row, bringing together 230 runners and walkers for a community celebration of health, nature, and connection in the redwoods. The event welcomed participants of all ages and abilities, offering an accessible and joyful way to experience the park while supporting outdoor recreation and stewardship. In partnership with the Humboldt County Office of Education, the event also featured a dedicated youth race for 50 first–sixth grade students, creating a meaningful opportunity for young participants to build confidence, have fun, and develop a lifelong connection to the outdoors.



Fun runners and walkers at the start line on Newton B. Drury Parkway in Prairie Creek Redwoods State Park.

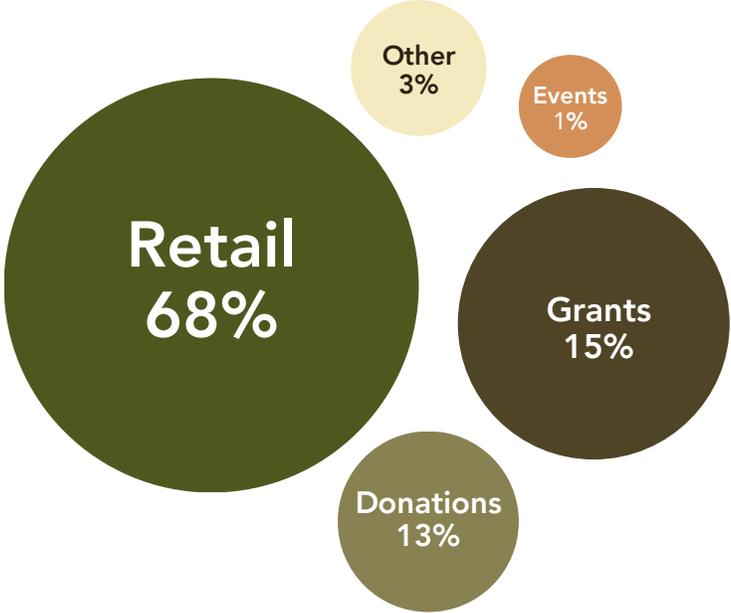
RNSP ARTIST-IN-RESIDENCE PROGRAM

In 2024, the National Park Service Artist-in-Residence Program in Redwood National and State Parks completed its second year, welcoming four artists across spring and fall residencies. With support from Redwood Parks Conservancy, spring residents Lauren Godla and Jenny Hirsch and fall residents Janine Mapurunga and Maureen McGarry used movement, photography, watercolor, and hand-cut paper to explore emotional connection, belonging, and perspective within the redwood landscape. Together, the program demonstrated how art can deepen public connection to the parks, inspiring reflection, stewardship, and care for these protected places.



Left to right: Banana Slug, Janine Mapurunga; Generations, Jenny Hersh; Homecoming, Maureen McGarry.

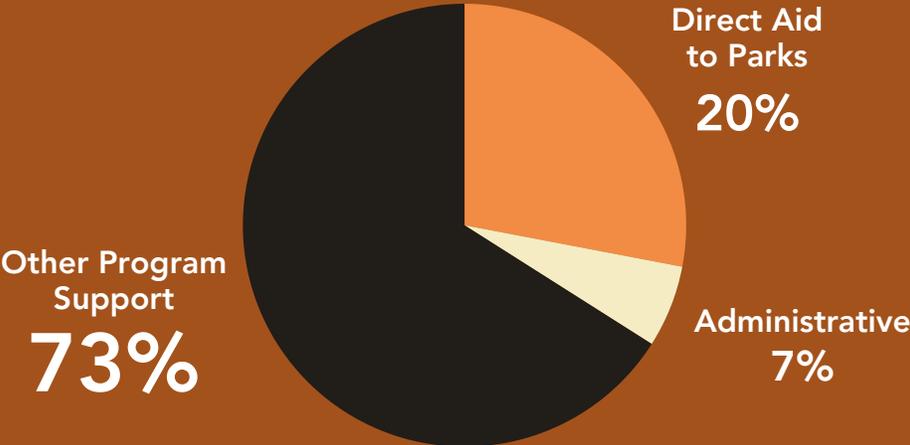
FINANCIAL INCOME



\$2,049,764

Additionally, we saw an increase in net retail sales of 19% over 2023. Register round up donations in our park stores brought in \$63,148.

FINANCIAL IMPACT



\$2,156,990

93% of funds in 2024 were used in support of our public lands and programs

