



2023 IMPACT REPORT

REDWOOD PARKS CONSERVANCY

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LETTER FROM OUR EXECUTIVE DIRECTOR

Dear Friends,

As we reflect on another remarkable year at Redwood Parks Conservancy (RPC), I am filled with gratitude for the incredible community of supporters who make our work possible. Whether you've donated, volunteered, or shopped at one of our seven visitor center stores, your contributions fuel everything we do to support the cherished landscapes of California's far north coast.

Our mission is to foster understanding, enjoyment, and stewardship by providing support to our partner agencies—the National Park Service, California State Parks, Bureau of Land Management, and the U.S. Forest Service—who are entrusted with the care of northern California's public lands. These lands, which include ancient rivers, rugged beaches, open prairies, and forests that are home to the world's tallest trees, inspire awe and offer unforgettable experiences. With your help, we ensure these places are protected and that every visitor has an opportunity to connect meaningfully with them.

This report celebrates the milestones we've achieved together and highlights the meaningful impact we've made through educational programs, conservation efforts, and visitor experiences. Each achievement belongs to you—our incredible community—and is a reflection of your dedication to these parks.

On behalf of our entire team, thank you for standing with us. Your passion, generosity, and time strengthen our mission, ensuring that these sacred lands will continue to inspire and thrive.

With deep appreciation,

A handwritten signature in black ink, reading "Sal Munoz", is positioned above the printed name.

Sal Munoz Moreno
Executive Director, Redwood Parks Conservancy

EVENTS AND COMMUNITY ENGAGEMENT

LONGBOARD COMPETITION RETURNS

On Saturday September 30th, Redwood Parks Conservancy, in collaboration with California State Parks and the North Coast Junior Lifeguards, revived the annual Crescent City "Classic" Longboard Competition. 50 people, ranging from 6 to 72 years old, joined us for a day of fun in the waters of South Beach. Due to the overwhelming positive response, and the history of the event, we are planning a two day event for 2024 and partnering with Harbor district to expand the event.



RNSP Artist-in-Residence, Alicia Wilson, poses with her painting, "Condor Spirit Rising."

WE HELD OVER
50
EVENTS FOR
VISITORS IN
OUR PARKS

ARTIST RESIDENCY RETURNS

In October, Redwood National & State Parks (RNSP) celebrated its very first Artist in Residence, Alicia Wilson, with a reception held at Schmidt's House of Jambalaya in Crescent City. Piloting the residency for the 2024 spring and fall program, Gasquet-based artist, Wilson, created paintings inspired by the majestic landscape of RNSP and the plants and animals that call it home. Her finished piece, "Condor Spirit Rising," was donated to RPC. Applications for the spring program were submitted December 1-15 with the judge panel (volunteers from DNACA) selecting two candidates.

VOLUNTEER AND TRANSPORTATION

TRANSPORTATION

Funds from the G.O.A.L. grant, plus a \$15,000 grant from the Ben B. Cheney Foundation, and the DDS social rec grant, have helped fund our emerging transportation services which are aimed to help increase access to the forest for those whom transportation is a barrier.

RPC provided transportation and volunteers for several RNSP events such as the Prairie Creek Centennial celebration, Tolowa honoring dance, G.O.A.L events, and the historic Tvm-Chaa'-me' Day which saw Tolowa traditions return to the bank of the Smith River for the first time in over 100 years.



RPC's shuttle and van serving visitors in Jedediah Smith.

INCLUSION IN PARKS

RPC hosted a series of focus groups in partnership with Redwood Coast Regional Center (RCRC) for people with lived experiences with intellectual and developmental disabilities to help us gain a better understanding and to develop best possible solutions to the challenges and or barriers keeping individuals from visiting the parks and experiencing nature. We also wanted to determine what is working well and what brings people together outdoors, so we can offer more opportunities. 19 participants answered questions and took part in a series of engagement activities. A report was prepared from the findings of these focus groups, and sent to California State Parks.





Located in the northern part of Redwood National and State Parks, the Grove of Titans trail was completed in summer 2022 to allow sustainable access to a group of ancient redwood trees named for their remarkable shape and size. Thanks to collaborative efforts on behalf of the National Park Service, California State Parks, Redwood Parks Conservancy, Save the Redwoods League and the Tolowa Dee-ni' Nation, this unique grove was protected and the Titaneers were formed.

47,298 visitors experienced the Grove of Titans during 2023. In their second year of operation, our group of volunteer monitors and interpreters known as the Titaneers personally interacted with over 13,361 people. The dedicated team of 35 Titaneers contributed 1,035 hours encouraging visitors to tread lightly in the forest so that these ancient trees will continue to thrive.



GROVE OF TITANS AND THE TITANEERS



DEVELOPMENT

CALIFORNIA STATE PARKS FOUNDATION

Redwood Parks Conservancy received three grants from the California State Parks Foundation to hold events during State Parks Week in June. At the Tolowa Dunes, together with the Tolowa Dee-Ni' Nation, the State Parks hosted a hike and lunch for around 100 people. Members of the Tolowa Tribe led guided hikes, sharing information about native plants and their uses. They also installed new signage in the Tolowa language at the site. At Trinidad State Beach, participants of the event helped to remove invasive species from the site, clearing away English ivy, Scotch broom, and other non-native plants from the area. And at Fort Humboldt State Park, there were interpretive walks and talks given on climate resilience. A blood drive and BBQ were hosted as a way to give back to the community.



Over 100 people joined us for a hike, installation of Tolowa language signs and traditional Tolowa foods for California State Parks Week event.

JUNIOR LIFEGUARDS

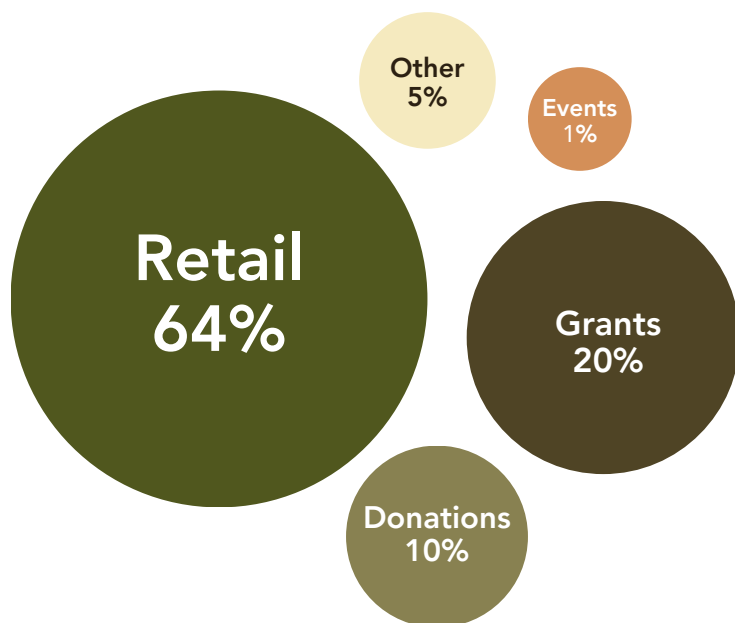
Redwood Parks Conservancy secured a grant from the Coastal Conservancy to support the Junior Lifeguards program in 2023 through 2024. The Junior Lifeguards program teaches children about safety in coastal waters. They learn CPR, first aid, and rescue skills, along with playing fun games and swimming. The Junior Lifeguards program is inclusive of all abilities and offers scholarships to children who need them. The grant helps to fund the scholarships, along with equipment and supplies for the program.



The Junior Lifeguards help make our coast safer.



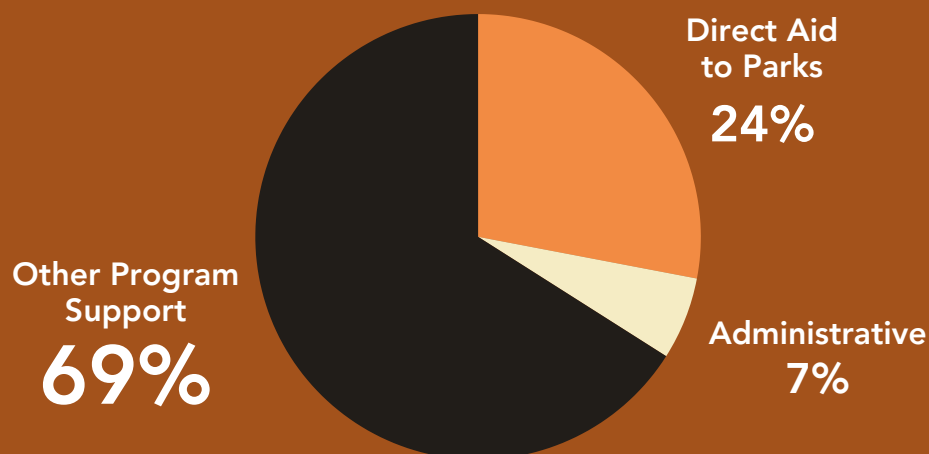
FINANCIAL INCOME



\$1,822,762

In addition to seeing its biggest sales year yet, over \$20,067 was donated through register round-up.

FINANCIAL IMPACT



\$2,044,982

93% of funds in 2023 were used in support of our public lands and programs

